rewind

Partner Social Media Guide

Ecommerce Edition

Welcome

The time spent cultivating an audience on social media is valuable. But not everyone is social media-savvy or has time to maintain an active presence across multiple platforms. hat's why we've created a handy blog post guide to help you quickly become a subject matter and speak to the importance of SaaS backups and data restoration.

As our partner, you're encouraged to get creative with your posts. But if you're short on time or low on inspiration, we've got you covered.

Inside, you'll find pre-written posts, downloadable graphics, and pro tips for each platform.

Tag Rewind on Social Media

Tag us on social media whenever you publish new content so that we can comment, like, and share! Better yet, follow us on Twitter, Facebook, LinkedIn, and Instagram for even more content you can share with your network.

- Facebook & Instagram: **@Rewind.Backups**
- LinkedIn & Twitter: **@Rewind**

P.S. Don't forget to use **#RelyOnRewind** when posting so your followers can easily find more information!

Include Your Referral Link

Include your referral link at the end of every post to drive traffic to your affiliate partner landing page and maximize your earning potential.

Your default referral link goes to the standard affiliate partner landing page, but you can create custom links that point to other content. With custom links, you can add your company name or social media handle and link to a specific URL.

For example, if you write a post about the consequences of a data breach, you can link to our blog article Why You Need to Back Up Your Online Financial Data. Read this PartnerStack article for more information on creating custom links.

Where can you find or customize your referral link?

1. Log into your PartnerStack Partner Dashboard.
2. Click Links on the side navigation menu.
3. Copy your default link or create a custom link.

Awareness Posts   **Engagement Posts**   **Education Posts**   **Download Assets**

Post 1

LinkedIn

#DataSecurity tip of the week: Keep the critical data that powers your ecommerce store safe with a reliable backup app!

Having a secure backup app, such as @Rewind, is vital for business continuity—as data loss could damage not only your brand and sales, but your reputation.

Curious to learn more about the top-rated backup app on #Shopify?

More here 👉[insert referral link]

#dataprotection #ecommercetips #shopifytips #businesstips #relyonrewind #ecommercebusiness

Facebook

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Instagram

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Explore the link in our bio (there's even a free trial waiting for you!). 🔼

#cybercrime #datasecurity #databackups #shopify #shopifystore #bigcommerce #dataprotection #cyberattacks #cybersecurity #ecommercebusiness #ecommercetips #ecommercestore #ecommercesolutions #ecommercelife #ecommerceexpert #rewindbackups #relyonrewind #websiteprotection

Twitter

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Post 2

LinkedIn

Is your #ecommerce store safe?

With @Rewind installed, you'll benefit from having a trusted and continuous backup app that:

🙌 Is user-friendly
🙏 Provides peace of mind
✔️ Requires no hardware
☠️ Protects from #CyberThreats & #DataLoss
📈 Is scalable
📊 Ensures business continuity

Check it out: [insert referral link]

#shopify #shopifytips #shopifyowner #dataprotection #ecommercetips

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Instagram Tip

Add your referral link to your Instagram bio so your followers can check it out. Comment on your post with the hashtag cloud directly after publishing to help increase your reach!

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Post 3

LinkedIn

For most, having insurance for your car, health, and home is essential.

But do you have #insurance for the critical #data that powers your @Shopify business? 👀

Knowing that any unwanted changes, mistakes, or glitches on your #store can be rewound back in time with @Rewind is a game 👏 changer! 👏

Learn more about the top-rated backup app on #Shopify: [copy and paste your referral link]

#shopifystore #shopifytips #businessinsurance #relyonrewind #businesstips #ecommercestore

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Say goodbye to #DataLoss disasters. 👋

Check out the top-rated backup app on #Shopify: @Rewind! 👇

[copy and paste your referral link]

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Post 4

LinkedIn

Not all #SaaS data is protected. Is yours? 👀

Protect your @Shopify and @BigCommerce data with @Rewind Backups.

Over 80,000 customers in over 100 countries trust #Rewind's top-reviewed apps and support to keep their mission-critical data safe. 🚀

Curious to learn more? 👉 [copy and paste your referral link] #RelyOnRewind

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Post 5

LinkedIn

If you own a @Shopify or @BigCommerce store, this one's for you! 💡

#DYK that 75% of #SaaS users have lost critical #CloudData more than once and that Shopify can't help recover it?

A lot of #time, #money, and #effort is invested into building a business. That's why over 80,000 businesses #RelyOnRewind to protect their #SaaS data—and you can, too!

Learn about the benefits of #Shopify's top-rated backup app, @Rewind, here: [copy and paste your referral link]

#relyonrewind #ecommercetips #backupsolution #ecommercesolution #ecommercenews #shopifyapp #shopifystore

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Twitter

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When it comes to protecting your #ecommerce store, @Rewind has your back!

[copy and paste your referral link]

Post 6

LinkedIn

How would you rebuild your #ecommerce store if it was struck with a #DataLoss disaster?

Are you prepared for the #financial damage and #downtime?

Fear not. Our friends at @Rewind ensure that the critical data belonging to over 100,000 businesses worldwide is kept safe with their reliable SaaS backup solutions.

Don't sleep on data security!

Here's how you can proactively protect your #Shopify or #BigCommerce store 👉 [insert referral link]

Facebook

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Learn how to proactively protect your #Shopify or #BigCommerce store through the link in bio! 👆

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Twitter

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Are you prepared for the financial damage and downtime?

Fear not! @Rewind ensures that the critical data belonging to 100K+ businesses worldwide is kept safe.

Full details 👉 [insert referral link]

Post 7

Twitter

Tweet 1 of 2 - Poll & Thread:

Question: What elements of your **#Shopify** store does **@Rewind** back up and protect?

Cast your vote and explore our thread to learn more. 👇🧵

- Choice 1: Customer Lists and Info
- Choice 2: Images, Themes and Orders
- Choice 3: Entire Collections/Brands
- Choice 4: Your Entire Store!

Tweet 2 of 2 - Poll & Thread:

With **@Rewind** Backups for **#Shopify** and **#BigCommerce**, you'll have the peace of mind that you can easily restore anything from a single image to your entire store—just how you like it!

Learn more 👉[insert referral link]

Twitter Tip

If 280 characters aren't enough, create a Twitter thread. Simply put, a Twitter thread is a series of connected tweets posted by one user (often marked with 🧵). Instead of confining your message to one tweet, you can use threads to tell a story or share information throughout several tweets. Done right, they can help you start conversations and boost engagement.

Post 8

LinkedIn

Not only has **#OnlineShopping** surged, but **#CyberCrime** has too—with a 600% increase amidst the pandemic. 🎴

#DataLoss happens, but **@Rewind.Backups** has your back!

With a backup of your entire **#ecommerce** store, **#Rewind** is like a safety net for your valuable business data.

Learn more here: [insert referral link]

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More here 👉[insert referral link]

Instagram Stories Tip

Instagram Stories offer endless features to engage with your audience while having a bit of fun. Polls and quizzes. Custom stickers and music. #hashtags, and @mentions. The list goes on and on. Experiment and make an impact on your audience.

Post 9

LinkedIn

#DataSecurity is a team sport! 🙌**@Rewind** is a game-changer for set-it-and-forget-it data protection for your **#ecommerce** store.

Don't be a victim of **#DataLoss** this **#holiday** season. Find out why over 80,000 businesses worldwide **#RelyOnRewind** to protect their critical data: [copy and paste your referral link]

#ecommercestore #ecom #onlineshop #onlineretail #onlinebusiness #shopifytips #bigcommercetips

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Post 10

LinkedIn

Not all #SaaS data is protected from data loss—including the images, descriptions, blogs, themes, orders, customer lists, and more that power your #Shopify store.

What would you do if your store data was erased or corrupted? We recommend @Rewind to keep your store safe! It's like an insurance for your #ecommerce store, allowing you to...

✔️ Save time: Fixing mistakes and recovering lost data can take hours or weeks of manual time—versus just minutes with #Rewind.
✔️ Save money: Rebuilding or recreating files is a waste of valuable time.
✔️ Stay compliant: Keep your legal obligations covered.

Learn more here: [insert referral link]

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Twitter

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✔️ Save time
✔️ Save money
✔️ Stay compliant
✔️ Maintain peace of mind that your store is safe

👉 [insert referral link]

Post 11

LinkedIn

Q: I've put my heart and soul into building my #ecommerce store. How do I ensure the #data that powers my business is kept safe? 💬

A: Did you know that #Shopify can't help recover your data? We recommend you invest in an automated #DataRecovery tool, such as @Rewind! #Rewind automatically backs up your store every day. Just set it and forget it. ✅

Check it out! [insert referral link]

#datasecurity #dataprotection #ecommercetips #saas #cloudbackups #shopifyexperts #shopifytips

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Twitter

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Your free trial awaits! 👇

[insert referral link]

Post 12

LinkedIn

True or false: #Ecommerce platforms provide full backups and the ability to restore your site.

🥁🥁🥁

False! Adding @Rewind to your tech stack puts you in control of your #data, allowing you to restore anything from a single image to your entire #store back to a time when it worked perfectly.

Try it out today. You won't regret it! [copy and paste your referral link]

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Pro Tip

These posts are longer-form and best suited for platforms such as LinkedIn, Instagram, and Facebook to provide your followers with more context on Rewind!

Post 13

LinkedIn

To our fellow #ecommerce merchants – did you know there's no control-Z button on @Shopify? 😰

You heard us right! #Shopify's individual users, not the platform, are responsible for backing up and securing their own #data.

Every day, @Rewind enables merchants of all sizes to back up, restore, and copy millions of items that drive their businesses.

Learn how you can get started with a free trial! 👇
[copy and paste your referral link]

Cheers to keeping your data safe and business running smoothly. 🙌

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Post 14

LinkedIn

No matter the size of your #ecommerce store, having a #proactive approach to protecting your business (and keeping it running smoothly!) is key. 🔑

@Rewind Backups is purpose-built for safeguarding your #store from costly downtime caused by a #DataBreach, glitchy app, or accidental data deletion.

Check it out—you'll thank us later: [copy and paste your referral link] #RelyOnRewind

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Twitter

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[copy and paste your referral link]

Post 15

LinkedIn

Did you know that #CyberCrime is projected to become the world's third-largest economy? 😨

#DataLoss can happen to anyone at any time, but @Rewind's got your back. 👊

With #Rewind, your #ecommerce files are automatically backed up every 24 hours. It's like a magic undo button for your #store, guaranteeing you the ultimate peace of mind that your business #data is safe.

Check it out! ⬇️
[copy and paste your referral link]

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#DataLoss happens, but @Rewind's got your back. With an automated backup of your #ecommerce store, #Rewind provides the ultimate peace of mind that your #business is safe.

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Get Started With These Resources

Why do I need to backup my SaaS data?

- Cloud Backups: Your Ultimate Guide to Solutions and Services
- The Shared Responsibility Model and SaaS, Explained
- The Odds of Losing SaaS Data Come Down to a Coin Flip
- Backup-as-a-Service (BaaS)

Backups for Shopify

- I Needed an Undo Button for my Shopify Store
- What Rewind Backs Up for Shopify
- What is Rewind for Shopify
- Three Simple Ways to Increase Your Store's Security

Backups for BigCommerce

- Downtime Cost for Ecommerce: What Would Downtime Cost You?
- What Rewind Backs Up for BigCommerce
- What is Rewind for BigCommerce
- The Best BigCommerce Data Backup Apps

About Rewind

- Backups 101
- Help Centre
- Rewind Security

Questions?

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